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What is **Device Lifecycle Services (DLS)?**

DLS from RUSH means you can outsource your computer and IT requirements— **devices + setup + security + logistics**— one predictable monthly fee.

- A subscription for hardware, fully managed end-to-end.
- This means faster day-one readiness.
- The complete device lifecycle managed for you: deploy, support, refresh, retire.
- Use OPEX or CapEx.

What it isn't

- Not a one-off rental. Choose to rent or buy.
- Not DIY hardware you have to buy and manage.

Why CIOs & CTOs Choose DLS?



Operations Drag

Is your team bogged down with imaging, tagging, and shipping instead of strategic IT work?



Capital & Obsolescence

Do up-front buys, idle inventory, and constant refresh cycles bloat your budgets while devices become outdated?



Scale Stress

Do new hires, pop-up teams, and multi-site rollouts turn into fire drills—no storage, no spares, and no time?



Logistics Overload

Do you have too many vendors, too much tracking, and endless RMAs causing users to wait while IT burns out?



Procurement Options

Subscribe - Pay Only for What You Use

Make hardware a smart operating expense (OpEx) by leasing



Seat-Based Spend

pay for active users,
not idle devices.



Instant Scale

surge for projects or
seasons, then right-size.



No Big Upfronts

preserve cash and make
spending more predictable.



Always Current

tech refresh regularly;
avoid obsolescence.



Lower Overhead

less storage, maintenance,
and downtime.

Rent or lease
what you need,
when you need it—
nothing more.



start saving



Procurement Options

Buy With Confidence

When purchasing makes sense, RUSH sources enterprise IT and test equipment fast—leveraging deep OEM relationships with all major OEMs to secure the right gear at the right time.



Any acquisition model

Buy new or certified pre-owned; blend with lease, rent, or DLS as needs change.



Deep OEM access

Priority allocation, roadmap guidance, and volume advantages.



Shorter lead times

Alternate sourcing and compatible options when supply is tight.



Configured on arrival

Imaging, MDM enrollment, asset tags, and kitting.



One PO, end-to-end

Quote, procurement, multi-site drop-ship, warranty registration, tracking, proof of delivery.



Lower total cost

Trade-in credits via Consignment/ITAD, right-sized coverage, and planned refresh.

Buy or Lease?

Call 800-883-RUSH for a cost comparison and scenario modeling. Start a purchase quote—or mix models: buy the core, lease growth, and rent for surge.

Customers **We Serve**



Contract Staffing

Day-one kits for placements.



Managed Service Providers (MSPs)

White-label DLS, asset tracking,
SLA-backed swaps.



Short-Term Events & Programs

Turnkey fleets for:

- Summer camps
- Corporate training & bootcamps
- Industry conferences, events,
and trade shows
- Legal war rooms and eDiscovery

We equip teams that need secure,
standardized devices—on schedule and at scale.
We are a proud TechServe Alliance member.



What Our Customers Say

Attentive
to Urgent
Requests

Equipment
Well
Packed

**“Fantastic support!
RUSH installed all the
applications we needed
and shipped cross-country.
Fantastic value & reliability!”**

IT Director, Professional Services Company

Great
Communication

Quality
Service

Expedited
Replacement

Our Simple Outsourcing Process

Call 800-883-RUSH to start a quote



1 Request a Free Quote

Send your specs via our quick form—or call 800-883-RUSH. We'll confirm

2 Review & Sign

Receive an itemized quote. Approve and e-sign to lock in products, pricing,

3 Receive & Configure

Your devices are reserved, then imaged, configured, and asset-tagged.

4 Ship, Track, Arrive Ready

We ship on your timeline, provide tracking, and deliver desk-ready gear.

WHAT WE HANDLE

Images • Labels • Peripherals • QA

Your Fleet, **On Demand**



Tablets



Notebooks



Network
Devices



Desktop
Computers



Workstations



Large
Displays



Servers &
Storages



Data Center



Printers &
Scanners



Projection
Devices



Peripherals

More than
27,000+ Assets
Available



Security Plus

Keep every device visible, controlled, and compliant—from day one to return.



Hardened Baseline

Data encryption, USB port restrictions, and certified wipes



Remote Control

Contact users, lock or wipe a device the moment risk appears.



Always-on Monitoring

Detect suspicious activity, vulnerabilities, and unauthorized changes early.



Actionable Reporting

Monthly software/hardware health and usage audit trails.



Purpose-Built for Sensitive Work

Protect IP, track field assets, and respond fast to incidents.



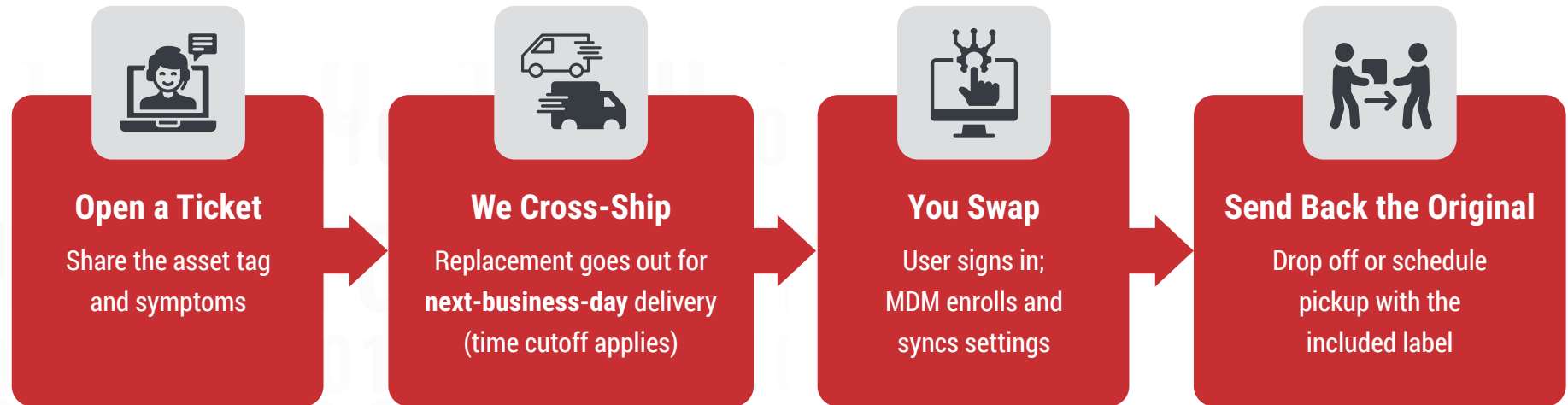
Built for Business Continuity

Investigate, remediate, and keep teams moving (including overnight replacements when needed).

Add **Security Plus** to your RUSH program for a locked-down, fully managed endpoint fleet.

Advanced Exchange Program

How it works



Frequently Asked Questions

Q: What if the issue is resolved after the swap?

A: Keep the replacement; return the original using the same configuration.

Q: Does the user lose data?

A: User data syncs via your cloud/MDM policy; returned devices are cert-wiped.

Q: Can we stock hot spares on-site?

A: Yes—pair Advanced Exchange with on-site spares for instant swaps.

Turn Your **Surplus into Value**

Free your storage and your budget—
with RUSH consignment & IT Asset Disposition (ITAD)



Maximize Recovery

We tap a trusted
buyer network to
sell viable assets at
market value.



Expert Evaluation

Detailed condition
assessments across
leading brands
to set accurate
expectations.



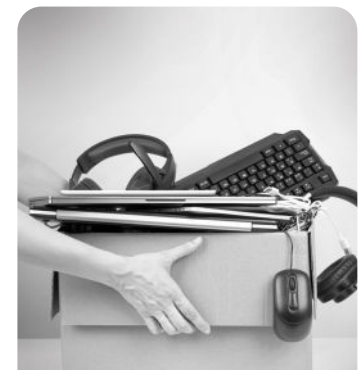
Fully Managed

From project
management to
certified technicians
and fast turnarounds,
we handle the lift.



Secure & Responsible

Secure disposition
and eco-friendly
options to support
sustainability goals.



Consignment Option

RUSH offers product
consignment as
part of our lifecycle
services.

Save storage space. Recover value. Dispose responsibly.

What We Handle

Provisioned. Imaged. Day-One Ready.

Ship devices that work the moment they're unboxed—standardized, secured, and tailored to each role.

Golden Image Governance



Versioned & Documented

We host your golden image with clear version IDs and change logs.



Policy-Driven

Builds follow your security baseline, MDM groups, and naming standards.



Pre-Flight Tested

Apps, drivers, & enrollment verified on bench before kitting.



Rollback-Ready

Prior versions retained for rapid fallback if requirements shift.



Proof You Can File

Per-shipment packet: image/version ID, device manifest, QA pass, photo proof.

Save with the **RUSH Advantage**



Scale on Demand

Pay only for what you use; surge for projects without storage overhead.



Enterprise Gear, On-Demand

From tablets to data center; 27,000+ assets ready to ship.



Predictable OPEX

DLS with 12/24/36-month, per-device monthly pricing.



Lifecycle & Recovery

Optional certified wipes, chain of custody, and consignment/ITAD value recovery.



Built for Staffing & MSPs

Ideal for contract staffing, MSPs, and short-term programs.



Day-One Provisioning

Role-based images, MDM enrollment, configuration, and QA.



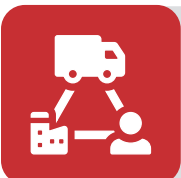
Security Plus Protection

Always-on monitoring with remote lock/wipe and compliance reporting.



Advanced Exchange

Next-business-day replacement to keep users efficient.



Managed Logistics

Quote

Sign

Configure

Ship

Track

Return

Make Hardware Easy

Outsource the fleet.
Keep your team focused.

Next Steps

- Start a Quote – send your specs to get a fast, itemized proposal.
- Schedule a 15-Minute Consult – map roles, images, and timelines.
- Request a Pilot – try it with a small group before you scale.



[Start a Quote](#)

Why RUSH

Day-One Ready Provisioning

Optional **Security Plus** Monitoring

Advanced Exchange

Consignment/ITAD

Buy or Rent



800-883-RUSH



rushcomputer.com