



A RUSH Computer Rentals Case Study

Renowned Arts Program Uses RUSH to Foster Student Creativity

Overview

Every summer, a prestigious arts program provides aspiring young artists with a unique, month-long training opportunity to develop skills in diverse artistic disciplines, including visual arts, dance, theater, music, film/video, and creative writing.

Students can create interdisciplinary projects, combine various art forms, and explore new forms of expression. This collaborative environment fosters a sense of camaraderie and shared passion for the arts among students from different backgrounds.

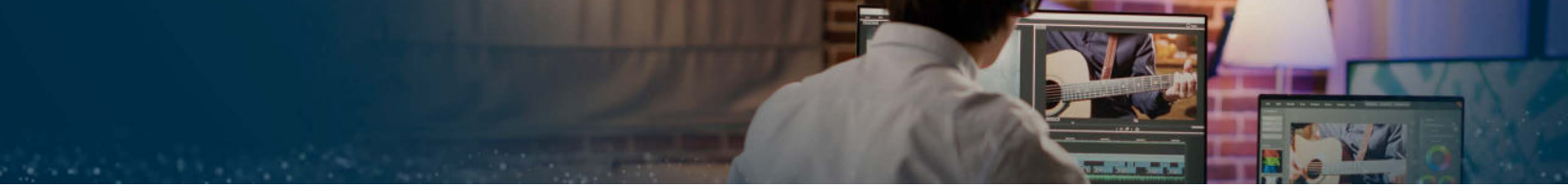
The Challenge

The program needs 90 computers each summer to run software specific to each discipline. In addition, the program doesn't have the capacity to maintain or store the equipment. "We have a large student body, about 500, and the 90 computers are supposed to serve our entire student population and meet certain standards. We're a very small team, and keeping track of the equipment would be difficult, which is why we decided to outsource it. So, renting computers was an option," said the strategic sourcing manager for the project.

By partnering with us, educational organizations can have a dedicated partner who handles the logistics of maintaining computers, freeing up valuable institutional resources.



www.rushcomputer.com



The Solution

The program reviews several companies for this project yearly to ensure it receives the best service and value. The vendors go through a bidding process and are considered for factors like price, service, and reliability.

This important arts program relied on RUSH to provide computers and related technology for many years. The program selected RUSH for its responsiveness and cost-effectiveness/value.

The Impact

Needs equipment for a short time: Renting computers was an ideal solution for the arts program, which had neither the staff nor storage/IT resources to maintain its equipment. Because the program needed computers on an annual but short-term basis, the flexibility of renting from RUSH resulted in a convenient and efficient solution for the program's requirements.

Storing equipment: The program had no space to store computers, so renting solved this problem. This allows businesses to focus on their core activities without worrying about managing and maintaining technology and equipment.

Cost-effective: Renting computers can be more cost-effective than purchasing equipment outright. With computer rentals, businesses can allocate their resources more effectively.

Responsive service: RUSH offers responsive services, including 24/7 technical support, to give customers the help they need. This ensures that users can focus on tasks without worrying about technical issues.

Our programs help companies reduce or eliminate capital spending and up-front costs. Our drive for efficiency has led us to create best practices in procurement, financing, inventory control, logistics, asset refresh, tracking, and disposal.



About RUSH

RUSH Computer Rentals is a leading provider of computer rentals for businesses, organizations, and individuals. With a vast inventory of high-quality computers, RUSH offers flexible rental options to meet your needs. Whether you need a computer for a day, a week, or longer, RUSH covers you.

With a team of skilled professionals, RUSH provides hassle-free setup, delivery, and technical support to ensure a smooth rental experience. RUSH is dedicated to providing excellent customer service and ensuring that your rental needs are met efficiently and effectively.

To learn more about customized laptop and computer technology management programs, or to receive a customized no-cost/no-obligation proposal, contact us at 800.883.7874 or visit [rushcomputer.com](https://www.rushcomputer.com).