



A RUSH Computer Rentals Case Study

Government Service Provider Relies on RUSH for Laptop Onboarding and Management

Overview

For more than a decade, RUSH has been administering a laptop onboarding program for a client that provides systems engineering services to the federal government. The client works in the transportation, telecommunications and financial sectors to support law enforcement, homeland security, national defense and cybersecurity.

Services Provided

RUSH provides nearly 500 laptops annually to support their ongoing computer technology needs and IT onboarding for new employees. The program includes online ordering, configuration, next-day delivery/replacement, and end-of-life collection, data wiping and disposal.

When new employees join, they receive access to an online ordering system to request their new laptop. RUSH delivers the requested items the next day. If a machine has issues or problems, RUSH provides a replacement the following day. When laptops are no longer needed, RUSH collects the machines and wipes them in accordance with data security protocols.

This comprehensive rental and leasing program reduces ownership costs and minimizes the time and resources needed for laptop onboarding.



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Program Benefits

This program provides numerous financial benefits, including:

- Lower ownership expenses compared to outright purchase.
- Predictable monthly cost structure and expenses.
- No up-front acquisition or end-of-life disposal costs.
- Use of operating budgets rather than capital funds.
- Ability to try before buying to ensure fit for purpose.
- Access to leading technology with the ability to upgrade as needed.

RUSH updates the online computer catalog semi-annually and as new laptop models are introduced. To ensure a high level of client satisfaction, RUSH also provides a dedicated account manager and customer support technician for urgent needs.

To plan for future needs, RUSH conducts a quarterly review of consumption and inventory to inform program improvements. Metrics include “on-time delivery”, “CPU run rate” and “value of products rented/leased”, which helps the client understand how various resources are being utilized across the organization.

To learn more about customized laptop and computer technology management programs, or to receive a customized no-cost/no-obligation proposal, contact us at 800.343.7368 or visit rushcomputer.com.

With RUSH managing the program from start to finish, employees get quick and easy access to the IT equipment they need, allowing the client to focus on its own core competencies.