

# EASY AND EFFICIENT EQUIPMENT TRACKING

A Rush Computer Rentals Case Study

## Nationwide Contract Staffing Firm Uses MyER to Improve Efficiency

### Overview

A long-time RUSH client provides contract staffing services across more than 70 U.S. and Canadian markets in Application Development, Security, Infrastructure, PMO technical, Engineering and Life Sciences.

Prior to engaging RUSH, they experienced challenges tracking and managing the computers and technology equipment that they provided to individual contractors.

Now, using MyER, an asset management system provided by RUSH, they can track the equipment each contractor is using and when each asset has been returned, improving efficiency and reducing costs.

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### Situation

As part of the client's service, each consultant is provided with the technology to perform their job duties. This might include a Windows or Mac notebook, tablet, monitor, keyboard, software and any other equipment needed for the task at hand.

To serve clients across industries, new consultants are continuously onboarded. At the same time, consultants who have completed assignments or are no

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longer needed are leaving. As a result, tracking the consultants and their technology tools can become complicated.

Keeping up with technology rentals and leases, and making sure each piece of equipment is assigned to the right consultant adds a layer of complexity that most staffing companies are challenged to handle.

## Solution

RUSH has been providing equipment for this client to support their consultants for many years. When RUSH introduced MyER, a no-cost online asset management tool for equipment and resource tracking, it increased the efficiency and productivity of their tracking operations.

Today, the client can quickly and easily identify the tools each consultant is using, which assets have been returned, and when. This simplifies their operation, helps them keep track of all rented equipment and saves time and money.

## MyER Business Benefits

MyER allows clients to manage individual assets, projects and costs centers so all relevant information is in one centralized location. By increasing the visibility and transparency of information across the organization, MyER helps companies make more informed, data-driven decisions.

In most cases, this means ensuring that the right technology is available, when and where needed. It also means lower costs, more efficient use of resources and better decision making.

For a no-cost demonstration of MyER and how it can help your business, please contact your Rush Territory Account Manager.